

LIENE OZOLIŅA

MARKETING LEAD

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www.lieneozolina.com

ABOUT ME

More than 8 years of experience as a marketing lead. I've managed various creative partners and worked in content creation, creative marketing, social media strategy, and web development.

Recently returned from a year-long volunteering and work experience in Costa Rica.

EXPERIENCE

ALTUM | Finances

Digital Marketing Manager | 2018 - 2021

Worked as a creative team and digital agency lead. Developed content strategy and visual representation in digital channels, and social media accounts. Collaborated with IT and product designers to create a user-friendly web interface.

SAF Tehnika | Tech

Marketing Project Manager | 2016 - 2018

Created various types of content (case studies, whitepapers, videos etc.) and managed social media accounts. Was involved in internal and external company projects.

SKILLS

Marketing Strategy

Marketing Tools

Project Management [Notion, Asana]

Content Creation

Research

EDUCATION

Bachelor of Media & Communications

2013 - 2016

Riga Stradins University

Bachelor of Communications | Erasmus

2015 - 2016

Jönköping University, Sweden

AFS Student Exchange

2010 - 2011

Argentina

CERTIFICATE

BTEC level 3 in Business Administration

University of Nottingham

LANGUAGES

English | C2

Spanish | C1

Latvian | native